



PRESS RELEASE:

Micro Matic appoints new CEO

As of the turn of the year, Micro Matic's CEO is Lars Gjødbsøl. The new man at the head of the international industrial group comes to Micro Matic with a solid background as CEO and international experience.

The industrial group Micro Matic will have a new CEO as of January 1, 2024. Lars Gjødbsøl, who comes from a similar role at flooring manufacturer Junckers Industrier in Køge, has been chosen.

Since the departure of Micro Matic's former CEO in the spring, the global supplier of keg couplers, taps and other dispensing equipment has presented record-breaking financial results, surpassing two billion DKK in revenue for the first time. In addition, the acquisition of DSI (Germany), Vinservice (Italy) and Taprite (USA) was completed in August.

At the forefront of an ambitious growth strategy

Therefore, Lars Gjødbsøl is leading a group that is growing and undergoing an exciting development. Chairman of the Board Jørgen Jensen also points out that the choice of Lars Gjødbsøl is based on a strong belief that the new CEO is the right profile to lead the group in a global growth perspective.

"We are very pleased to announce Lars as our new CEO. We have been through an extremely thorough recruitment process and are confident that Lars is the right person to lead our global growth strategy with a focus on delivering the world's best dispensing equipment for both draft beer and other beverages," says Jørgen Jensen, Chairman of the Board of Micro Matic, adding:

"Lars comes with a solid background from Nilfisk and Junckers, among others. He has international experience from Europe, China and the US, which has weighed heavily in our ambitious plans to expand our activities globally. In addition, he thinks analytically, methodically and strategically with a strong focus on execution. And we experience Lars as a leader with sound values that fit well with Micro Matic."

Past at Junckers and Nilfisk

52-year-old Lars Gjødbsøl has been CEO of Junckers Industrier A/S since April 2020, where he took part in a successful turnaround. Prior to that, Lars spent 16 years at Nilfisk A/S, of which he was part of the group management team for 14 years. Lars also has a background as a consultant in the consulting firm McKinsey & Co and has an educational background as cand.merc.(jur.) from Copenhagen Business School.

Now he is looking forward to starting his work at Micro Matic.



"Micro Matic is an incredibly exciting group. It has a long and proud history, which has formed the basis for the unique market position it enjoys today - especially within draft beer dispensing equipment. At the same time, there is still great potential, both within and outside the draft beer market, which is reflected in the company's ambitious growth plans. I am very much looking forward to leading a group with ambitions and a strong global focus - with the complexity and opportunities that this brings - and together with a dedicated management and organization, accelerate the positive development and exploit the potential," says Lars Gjødsbøl.

Until the new CEO takes office on January 1, 2024, Anders Nørgaard will continue unchanged as interim CEO. From the turn of the year, Anders Nørgaard will continue in his role as CFO of Micro Matic.

FACTS ABOUT MICRO MATIC:

Micro Matic A/S is an international industrial group employing approximately 1,300 employees, 1,190 of whom work outside Denmark. The group's main activity is equipment for dispensing draft beer, but in recent years, Micro Matic has achieved significant business in solutions for dispensing both cold and hot beverages in kiosks, fast food chains, grocery stores, etc. As part of the group's strategy, the development and sale of complete beverage solutions is a new focus area. The group's products are manufactured at factories in Europe, Asia, Australia and North America. The group also includes a number of sales and distribution companies around the world. Local presence and a long-standing collaboration with a network of business partners enable Micro Matic A/S to work globally. See www.micro-matic.com for more information.

For further information, please contact:

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